YWCA IS ON A MISSION

YWCA of Yonkers
Annual “Spirit of A Woman” Awards Gala

Nevertheless She Persisted -
Honoring Women Who Take The Lead

Thursday, March 26, 2020

SPONSORSHIP OPPORTUNITIES

Castle Royale
92 Waverly Street
Yonkers, NY 10701

Please Visit Our Website to RSVP
www.ywcayonkers.org
With a mission of empowering women and eliminating racism, YWCA Yonkers is a non-profit community based organization serving the city of Yonkers and the surrounding areas of Westchester County, New York. She first opened her doors in Yonkers in 1892 offering housing to woman, since then, she has emerged as a multicultural and ethnically diverse organization providing services that greatly impact the quality of life of community residents while remaining true to her mission. All of her programs and services are intended to target individual needs of community residents.

Over 300 key leaders in business, education, government, and the community at large will be coming together March 26, 2020 at Castle Royal, 92 Waverly Street, Yonkers, NY to attend the Annual Spirit of Woman Awards Gala. We would like to invite your company to join forces with the YWCA of Yonkers as a partnering Sponsor. Your business will receive extensive exposure throughout the community while helping support our programs within the city of Yonkers, NY.

There are several levels of sponsorships available with the respective benefits of each. You could have the chance to be highlighted in the VIP Reception and have an opportunity to meet and interact with our honorees, members of our YWCA of Yonkers Board of Directors, as well as local businesses, local politicians, congressional members and the community-at-large. Most importantly, your sponsorship will help support the programs and services of the YWCA of Yonkers that touch over 10,000 women and their families and make it possible to continue the work of the organization.

If participating as a cash sponsor of the Spirit of Woman Awards Gala is not aligned with your corporate budget, we hope you will consider making a donation of goods or services from your company to be a part of our raffle or silent auction.

We would like to thank you in advance for considering our sponsorship request. If you would like more information, please send a message to our event email: sow@ywcayonkers.org.

Sincerely,

Charlie Knight
CEO – YWCA of Yonkers
OUR 2019 IMPACT

HOUSING: Over the past century, YWCA has housed thousands of women, including college students who are now career women and victims of domestic violence who are now free from an abusive environment. We offer transitional single room occupancy with full laundry, kitchen, and lounge facilities. With an integrated approach to transition homeless women into permanent housing, we provide job counseling & placement, employment training, life skills counseling, individual case management and referrals to supportive services.

CHILD DEVELOPMENT: The Child Development Center is a comprehensive and holistic child care program that seeks to lay a firm foundation to help children develop to their highest potential. Our approach to reach our children is more than any other community organization offers. Licensed by the New York State Office of Children and Family Services to serve 51 children ages 2 months to 12 years, the program offers full-scale services that include an anti-bias curriculum, developmentally appropriate educational activities, three daily meals prepared on site and outdoor and indoor activities. The program operates all year round and is open Monday through Friday.

EDUCATION: The PEARL program provides a fun and safe place for teens to be themselves as they navigate through teen life. Through our Girl Chat, College Planning - Trips, Tours, Stipends Earned, Job Readiness – Training, Summer Internships, Community Service Opportunities, and Prevention Workshops we help to mold our future leaders.

SENIORS: The Senior Friendship program serves as a vital resource center providing an answer to almost any question or helping our senior population navigate the sometimes confusing network of services available to them. Regular program activities include exercise, bingo, movies, arts & crafts, music and computer, and activities that promote healthy lifestyles and preventive care.

HOMELESSNESS: The YWCA of Yonkers emergency drop-in shelters are designed as low-barrier facilities by having minimal barriers to program entry in order to serve the hardest-to-house clients within our community. The YWCA of Yonkers, Drop-in shelters primary focus is to assist clients to move to permanent housing as quickly as possible. We provide adequate accommodations for up to sixty (60) single men and up to fifty (50) single women per night who seek emergency shelter from the elements.
Journal Specifications: ADS MUST COME IN PRINT READY PDF files.
Partner: Half page ad with an image area of 4.25” X 3.25”  
Supporter: 1/3 page ad with an image area of 4.25” X 2.2”  
Friend/Associate: 1/4 page/Business card ad in portrait orientation with an image area of 4.25” X 1.75” All pages other than the Underwriter sponsorship are black and white.

The image area is smaller than page size due to borders and artwork used in the production of Journal. Pages do not bleed. Camera ready mechanicals accepted. Artwork can also be presented as a .tif or .pdf image with of a minimum of 300 dpi. Photocopies, typewritten materials and tear sheets are not usable. Ad placement determined by YWCA Yonkers.

Please make checks payable to YWCA Yonkers (Federal Tax ID # 13-174 0521) and mail payment to:
YWCA Yonkers  
87 South Broadway, Yonkers, NY 10701
For information, please contact (914) 963-0640 ext. 100, email SOW@ywcayonkers.org